

FILE FORMAT

Required format: High-resolution PDF, EPS, TIFF
The following source files are accepted: Quark Xpress, Adobe Illustrator or Photoshop CS3 or lower.
Fonts: Postscript Type 1 or OpenType. Include all fonts for any embedded graphics as well. **Do not menu-stylize fonts.** All fonts must be converted to outline/paths or embedded in a PDF before submission.
Supporting Images: TIFF and EPS to the following minimum resolution specifications:
Line art (bitmap) images at 1000 dpi
Grayscale and color images at 300 dpi

PAGE LAYOUT REQUIREMENTS

- All ads must include 0.125" bleed on all four sides.
- Be sure to include bleed when creating a PDF.
- Transparencies created in Illustrator or InDesign must be flattened before saving the file.
- Document raster effects must be set at 300 dpi in Illustrator and InDesign.
- All fonts, graphics and images must be either embedded or included with the files and conform to the format type listed above.
- All images and files must be CMYK or grayscale.
- All spot colors must be converted to process (CMYK).
- All lines and line art images must be a minimum 0.5 point thickness at final size to reproduce effectively.

COLOR SPACE

All color images and files are to be supplied in CMYK color. RGB color and/or JPEG files are not acceptable.
PMS (spot) colors must be converted to process (CMYK) before submitting ad.

PROOFS

All ads supplied require 100% size lasers and/or SWOP compliant contract proofs (www.swop.org), which include color bars, to accompany the submission.

ACCEPTED DELIVERY MODES:

CD-ROM and Proofs to:

Attn: Jeffrey L Carlson, Print Production Manager
iSixSigma Magazine
200 E. Randolph Street, 70th Floor
Chicago, IL 60601

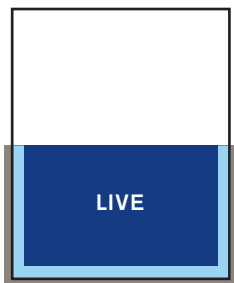
FTP Instructions:

Server: ftp.isixsigma.com
User ID: iss Password: iss
E-mail attachments of less than 5MB are acceptable if the files are stuffed/zipped for file integrity.

CONTACT INFORMATION:

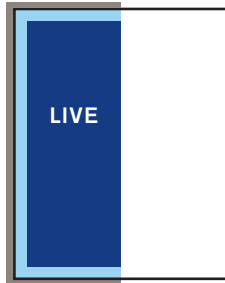
For assistance or supplied insert information contact:
Jeffrey L. Carlson, Print Production Manager
Phone: (312) 447-5112
jcarlson@idealmediallc.com

iSixSigma reserves the right to reject any advertisements it deems inappropriate. All insertion order contracts are non-cancelable.



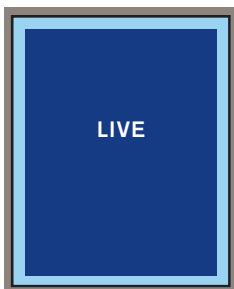
Half-Page Horizontal

Trim Size:
8.125"w x 5.125"h
Bleed:
8.375"w x 5.25"h
Live Area:
7.625"w x 4.875"h



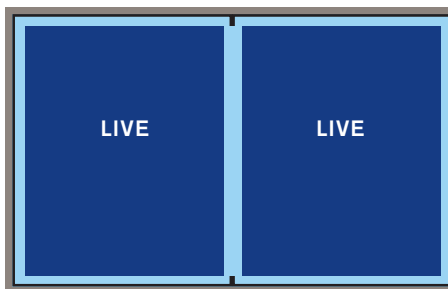
Half-Page Vertical

Trim Size:
3.9375"w x 10.875"h
Bleed:
4.0625"w x 11.125"h
Live Area:
3.625"w x 10.375"h



Full Page

Trim Size:
8.125"w x 10.875"h
Bleed:
8.375"w x 11.125"h
Live Area:
7.625"w x 10.375"h



Two-Page Spread

Trim Size:
16.25"w x 10.875"h
Bleed:
16.5"w x 11.125"h
Live Area:
15.75"w x 10.375"h

Trim Size: The actual size of the ad on the page.

Bleed: The additional 1/8" (0.125") beyond the borders of the trim size. Include bleed on all four sides of the ad.

Live Area: The area where all critical information should fall to ensure that variations during trimming do not affect the ad.